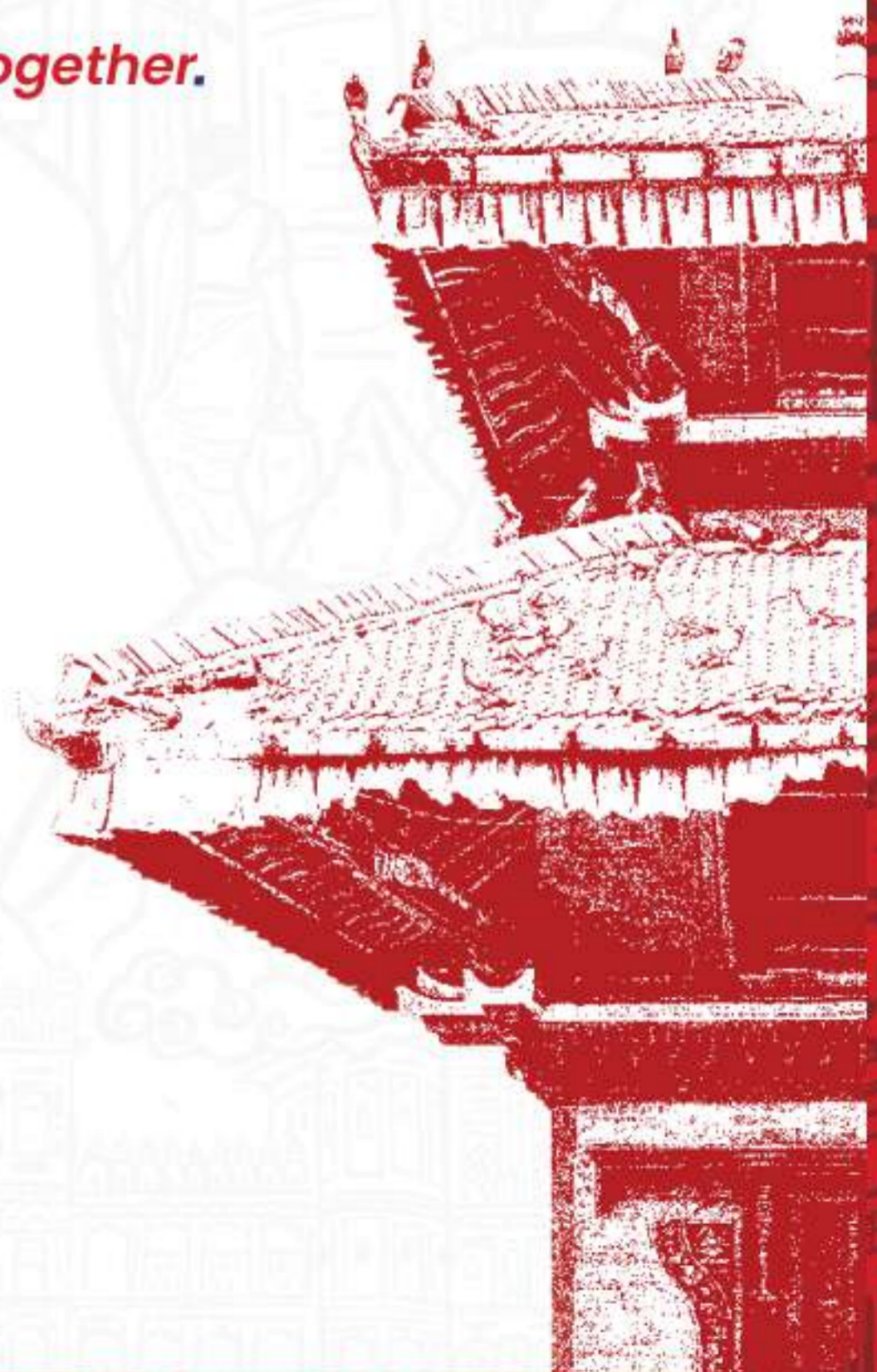




For one year, **Indian tourists** have Scanned,
Paid, and Experienced **Nepal cashless!**

Here's what we achieved Together.



Total Transaction Growth

Over 5.6 LAKH+ transactions
by *Indian Travelers* led to,

NPR 1.6 BILLION+
WORTH OF UPI PAYMENTS



strengthening Nepal-India cross border payment,
one scan at a time!

What do **Indian Tourists**

love spending on in Nepal?



27%

Retails outlets



19.68%

Restaurants



15.4%

Hotels and Resorts

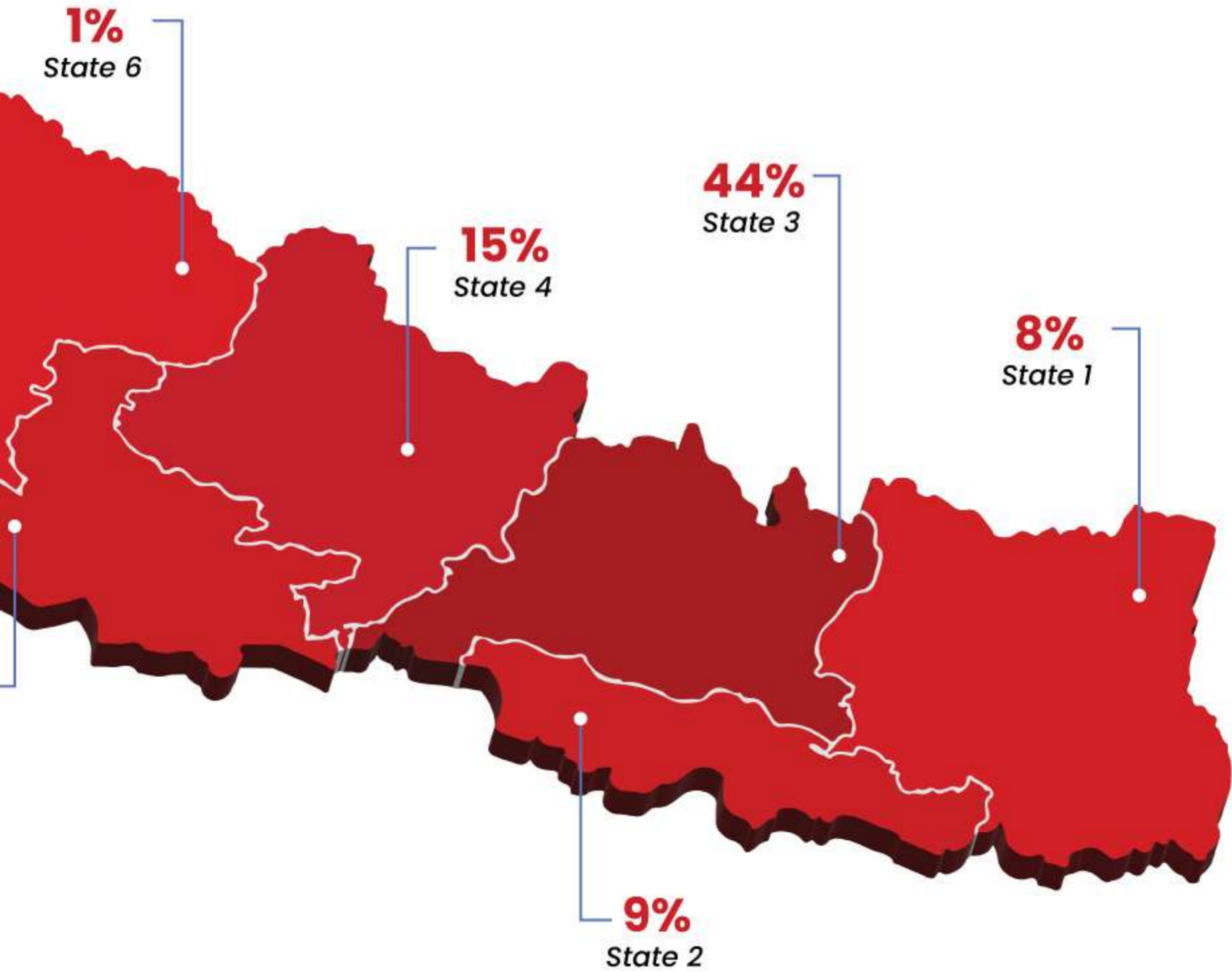
14%
State 6

9%
State 5

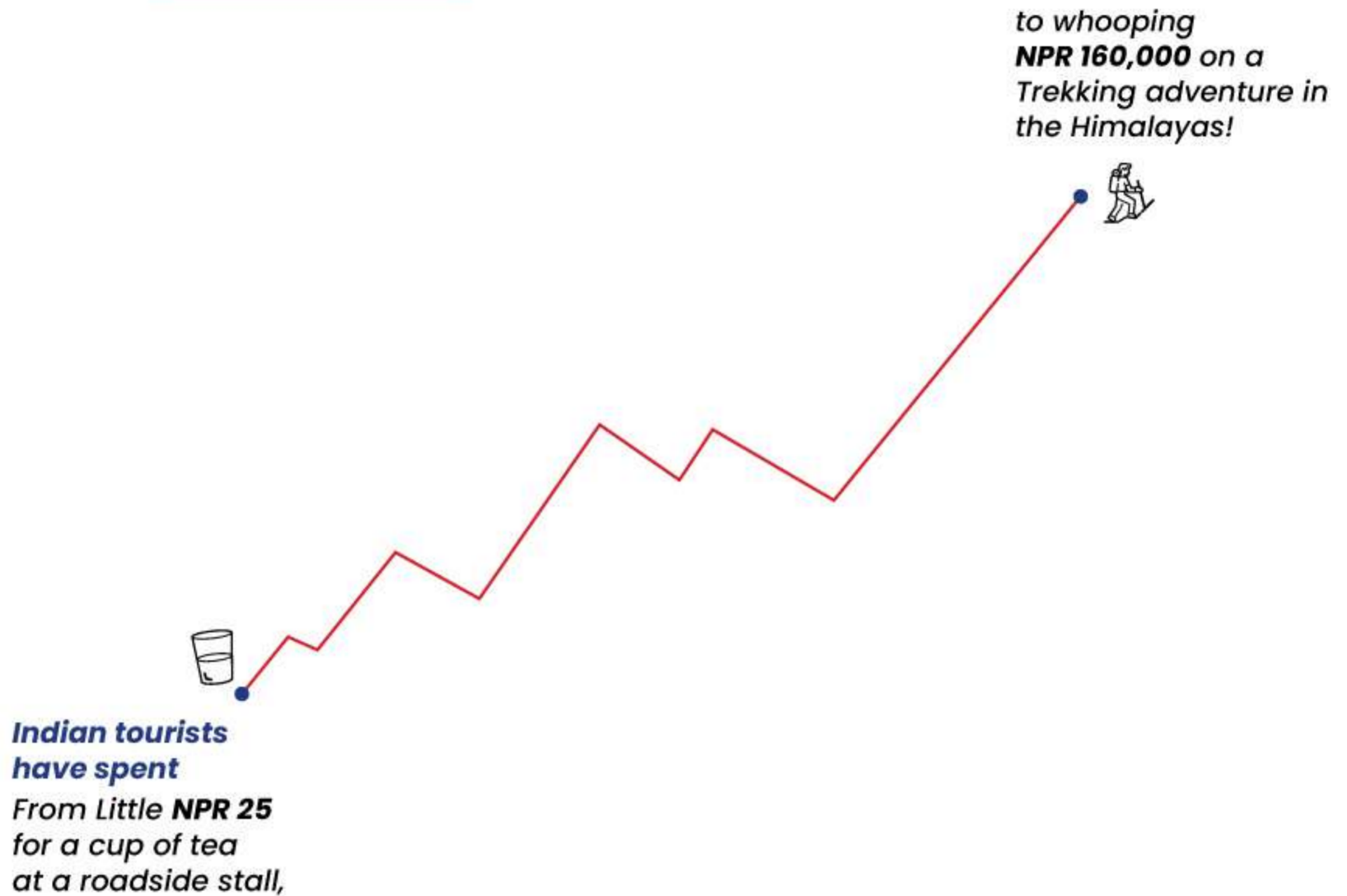


Key Hotspots for Indian Travellers

- Pashupati
- Thamel Lakeside
- Jomsom Muktinath
- Eye Hospitals (border areas)



Merchants and Digital *Inclusion*

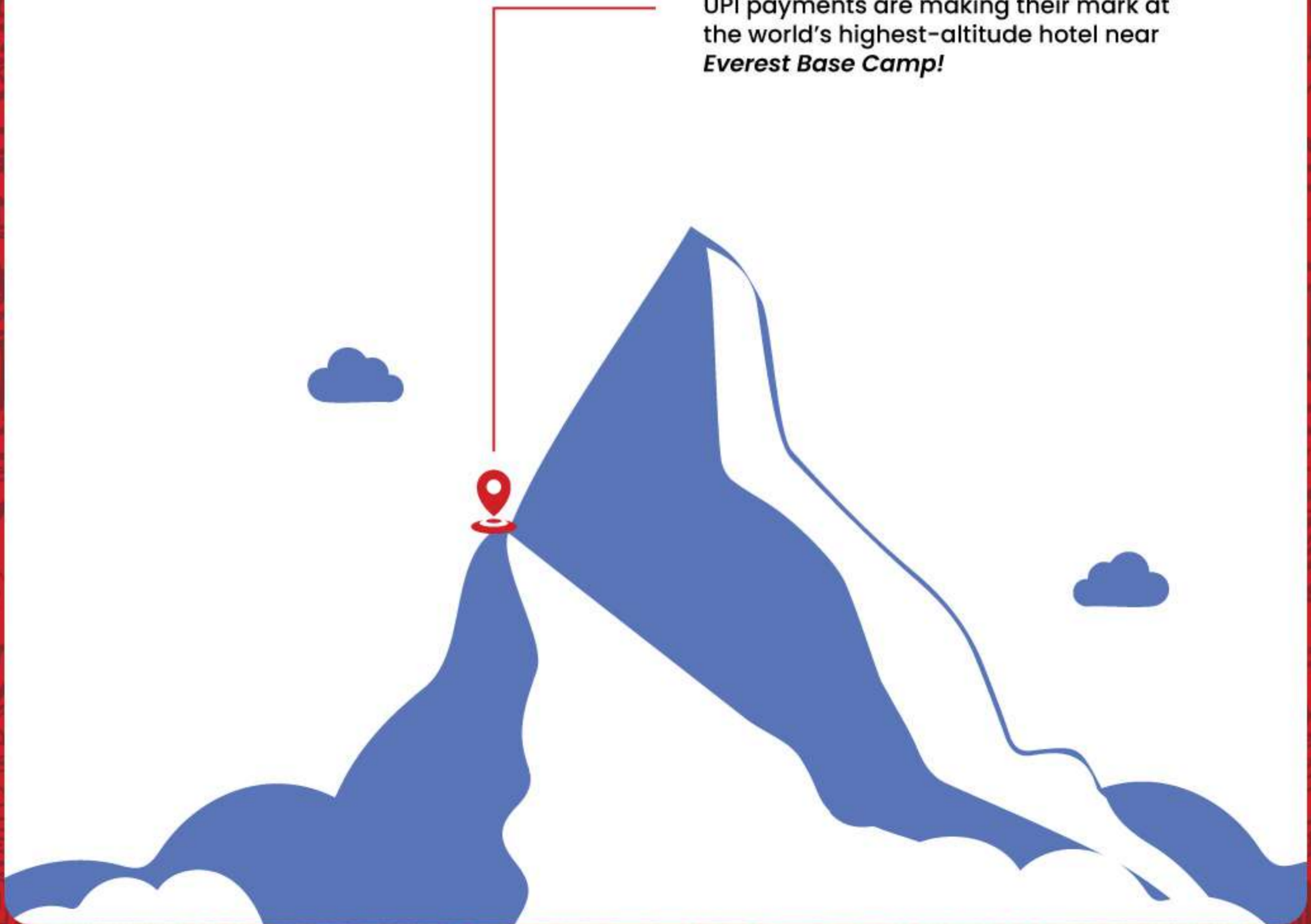


“ With over **67K Nepali** merchants now accepting UPI payments, it's reaching even remote areas like *Dolpa, Achham, and Bajhang*—showing how technology is breaking barriers and connecting the most isolated communities!

Merchants and Digital *Inclusion*

Even at 13,000 feet

UPI payments are making their mark at the world's highest-altitude hotel near *Everest Base Camp!*



How **Spending Habits** Changed ?



We've got over **127k Unique users** in the mix—talk about a crowd!



42% of transactions ranged between NPR 1,000 – 5,000, covering food, shopping & travel!



48K+ indian tourists made 3+ UPI transactions during their trip—showing repeat usage!

UPI is making Nepal a *cashless Tourist Destination!*

What's Next for Nepal?

Making cross-border transactions smoother for tourists, ensuring a frictionless digital economy.

Encouraging all local businesses to adopt digital medium of transactions.

Enhancing AML measures, fraud prevention, and transaction safety for a trusted digital payment ecosystem.

Preparing for expansion to more cross-border markets.

In short, The journey doesn't stop here!